# **Economics and Administrative Sciences**



# **General Information About the Faculty**

Istinye University's Faculty of Economics, Administrative and Social Sciences aims to be a top choice nationally and internationally. Beyond vocational training, we equip students with essential skills for impactful careers, including leadership, teamwork, problem -solving, strategic thinking, creativity, entrepreneurship, and global ethics.

Our faculty includes accomplished academics from leading universities with both industry experience and a student-centered approach, providing strong mentorship and support to help students excel.

#### **Economics**



## **General Information**

Aligned with international standards, the Istinye University Economics Department prepares economists who tackle economic challenges with innovative solutions. Our vision is to make graduates the top choice for research-driven roles.

Our comprehensive, English-taught curriculum covers key areas like macroeconomics, financial technology, and game theory. The five-year program, including a preparatory year and a final-semester internship, allows students to apply theoretical knowledge directly in practice, equipping them with essential skills for today's economy.



#### **Career Prospects After Graduation**

In today's competitive global economy, companies seek economists skilled in public policy to expand market reach. Economics graduates have diverse career opportunities in banking, finance, economic management, and foreign trade, with strong foundations for both industry and academia.



#### What Makes the Department of Economics Unique?

The Economics Department at Istinye University stands out for its focus on today's economic challenges, equipping students with both traditional modeling skills and insights into emerging paradigms like financial fragility, income inequality, and tech-driven change.

Through the "Your Mentor is a CEO" program, students gain direct industry guidance from top executives. With advanced English training and elective language options, graduates are well-prepared for international careers.

Istinye University's tech-centered and forward-thinking curriculum positions our students as the future of economics.

# **Business Administration**



## **General Information**

The Department of Business Administration at Istinye University provides a comprehensive program designed to equip students with the essential knowledge and skills for the business world. Covering business management, finance, marketing, human resources, and strategic management, the program combines theoretical learning with practical training through case studies, innovative projects, and industry collaborations.

Students develop critical competencies such as analytical thinking, problem-solving, and strategic decision-making while gaining global insights through international collaborations and Erasmus exchange programs. Graduates are prepared for careers in finance, marketing, human resources, and international trade across public and private sectors. Istinye University's innovative, entrepreneurial approach ensures graduates stand out as leaders ready to navigate the evolving business landscape.



# **Career Prospects After Graduation**

Graduates of Istinye University's Business Administration Department have diverse career opportunities in local and international markets. With strong theoretical and practical skills, they can hold roles such as analysts, financial advisors, and portfolio managers in banking and finance, or brand managers, digital marketing specialists, and market research analysts in marketing. Additional fields include human resources, logistics, supply chain management, and business development.

Entrepreneurship is another significant path, with graduates establishing businesses and developing innovative models at Istinye University's Incubation Center, contributing to economic growth. Those pursuing public sector careers can secure managerial roles in government institutions, leveraging skills in public administration. This broad scope allows graduates to achieve success across various sectors.



## What Makes the Department of Business Administration Unique?

The Business Administration Department at Istinye University stands out for its up-to-date, practical education that reflects the dynamic business world. The program combines theoretical courses, case studies, projects, and internship opportunities, ensuring students gain both classroom knowledge and real-world experience. Faculty members connected to the industry and market-focused course content help students quickly adapt to professional life. Innovative projects and industry collaborations further enhance problem-solving skills through real-world challenges.

Another unique aspect is the department's emphasis on internationalization. Programs like Erasmus exchanges equip students with a global perspective, preparing them for international careers and diverse work environments. Additionally, the department fosters entrepreneurship and innovation, encouraging students to develop businesses and innovative projects, setting Istinye University apart in business education.

# **International Trade and Business**



#### **General Information**

The Department of International Trade and Business offers a one-year English preparatory program and a four-year undergraduate degree, all taught in English. The program prepares students to navigate global dynamics, work across cultures, and manage international trade operations.

The curriculum combines core business subjects—marketing, finance, and operations—with key international trade topics, including import-export, logistics, commercial law, and e-commerce. Hands-on learning, supported by research and insights from industry experts, equips graduates to lead trade operations for global companies.



#### **Career Prospects After Graduation**

Graduates will enter the business world as ethical professionals skilled in analysis and innovation. They may work in sectors like foreign trade, logistics, airlines, finance, marketing, and human resources, with roles in both multinational and local companies. Opportunities also exist in government agencies, import/export departments, e-commerce, and customs. Graduates can pursue public sector positions, start their own businesses, or continue academic studies in Turkey or abroad.



#### What Makes the Department of International Trade and Business Unique?

The 7+1 model at Istinye prepares you for the business world by completing coursework in seven semesters and dedicating the final semester to hands-on experience, working four to five days a week in a company. This model enhances employability through practical application of course concepts and industry exposure. With support from mentors and an advisory board, you gain current industry insights, focusing on two main areas:



Finance: Courses cover International Finance, Risk Management, and Insurance.

Students also learn a second foreign language (Arabic, Chinese, Russian, or a European language) to broaden global competence. Throughout the program, our academic and industry professionals guide you on your career path.

# **Management Information Systems**



#### **General Information**

The Istinye University Department of Management Information Systems (MIS) educates individuals to solve societal problems by integrating business strategies and technology. MIS blends business and software knowledge, preparing students to use technology for real-world impact.

The program, rooted in information and communication technologies, offers both theoretical and practical training in business management and computer science. Graduates gain analytical, technical, and managerial skills essential for roles as business informatics experts and system analysts.



## **Career Prospects After Graduation**

Istinye MIS graduates are skilled in solving complex, socially impactful problems through strategic use of technology. They can analyze events with a system design perspective, recognize patterns, manage resources effectively, and bridge the gap between technology and business.

Graduates work in software firms, IT consultancy, and diverse sector IT departments, taking roles such as:

- Business Analyst, Systems Analyst, IT Consultant
- Database Administrator, Data Analyst, Information Systems Manager
  - Web Developer, Business Intelligence Analyst, Human-Computer Interaction Specialist

Graduates may also pursue academic careers in Turkey or abroad, supported by a curriculum that integrates both technology and business.



# What Makes the Department of Management Information Systems Unique?

Courses like Database now combine theory with hands-on training in both structured and big data systems, while Data Mining and Data Science have been integrated into a comprehensive year-long course. Advanced electives such as Big Data, Human-Computer Interaction, and Deep Learning are also offered, aligning with industry needs.

As AI becomes central to decision-making, human resources, and supply chains, istinye MIS graduates are uniquely prepared to bridge human needs with advanced informatics solutions, making them well-suited for the evolving digital landscape.

# **Healthcare Management**



## **General Information**

With economic, demographic, and social advancements, the demand for skilled healthcare managers has grown to support the healthcare system's goal of enhancing citizens' health. The Department of Healthcare Management offers a four-year Turkish-language program to prepare students for leadership in healthcare systems, hospitals, and medical facilities.

Graduates ensure smooth operations, optimize resources, and support policy and performance evaluation, either as general managers or specialized managers in areas like marketing, policy, or finance. The program cultivates innovative, ethical leaders equipped to advance public health through strategic management and effective resource allocation.



# **Career Prospects After Graduation**

Graduates can pursue careers in Medical Park Hospitals, other private and public hospitals, university hospitals, polyclinics, labs, rehabilitation centers, the Social Security Institution, the Ministry of Health, private insurance companies, medical and pharmaceutical industries, research centers, consulting firms, and universities. They may also advance academically with Master's or doctoral degrees, taking on roles as research assistants, associate professors, or professors in higher education institutions.



# What Makes the Department of Healthcare Management Unique?

- Expert Academic Staff: Our faculty brings national and international expertise, preparing students with global knowledge and skills.
- Internships with MLPCare: Starting early, students gain hands-on experience through internships at Medical Park Hospitals, part of Turkey's largest hospital chain.
- "Let Your Mentor Be a CEO" Program: Senior industry mentors help students build networks and adapt to the business world.
- Al and Digital Health Projects: Students engage in Al and digitalization projects in healthcare, gaining cutting-edge experience.
- Scientific Research Opportunities: Students participate in research to create effective solutions for healthcare challenges.
- Multidisciplinary Curriculum: Courses in fields like industrial engineering, psychology, and software complement healthcare management studies.

## **Political Science and Public Administration**



#### **General Information**

The Department of Political Science and Public Administration at Istinye University explores political, social, economic, and administrative changes on local and global levels. Focusing on public policy, democracy, human rights, and international relations, the program equips students with both academic and practical knowledge, along with an analytical perspective.

Through professional seminars and targeted internship opportunities in public institutions, NGOs, and companies, students gain valuable real-world experience. The curriculum blends public and private sector knowledge, offering elective courses and language training to broaden students' skill sets. Graduates are well-prepared to meet the demands of both public institutions and the expanding private sector.



# **Career Prospects After Graduation**

Istinye University Political Science and Public Administration graduates are skilled in solving complex problems, applying technology to social issues, managing time and resources, and communicating effectively in line with modern public administration standards. Proficient in foreign languages and equipped to meet the demands of both public and private sectors, they bring versatile expertise to a range of roles.

Graduates can pursue careers in public institutions, private sector roles, and NGOs, including positions in local government, international organizations, and academia. With a strong foundation in project management and entrepreneurship, they are also prepared to establish their own businesses, fostering social development and creating employment opportunities.



## What Makes the Department of Public Administration Unique?

Our Political Science and Public Administration Department features expert faculty with national and international connections, providing students valuable networking opportunities. The curriculum is designed to meet the needs of both public and private sectors, offering a high-quality education. While internships aren't mandatory, motivated students can gain practical experience under faculty guidance. Additionally, a wide range of elective courses and cross-department collaborations allow students to explore multiple disciplines for a well-rounded education.

# **International Relations**



# **General Information**

The Department of International Relations at Istinye University provides students with a comprehensive understanding of the international system, focusing on the historical backgrounds, structures, and interactions of states, international organizations, and non-state actors. The curriculum emphasizes the analysis of foreign policy, political and economic relations, and the functions of international institutions, using a multidisciplinary approach that integrates history, economics, political science, law, and philosophy.

The department's goal is to develop students into experts with the analytical skills needed to interpret global developments. Courses in English, alongside exchange programs, minor and double-major opportunities, prepare students for international careers. The "Get a CEO Mentor!" program further connects students with leaders from diverse sectors, building networks and practical insights for future success.



#### **Career Prospects After Graduation**

Graduates can pursue careers in various government institutions, especially the Ministry of Foreign Affairs, as well as in the private sector. International and multinational companies actively seek experts in this field. Graduates also find opportunities in media, financial institutions, and non-governmental organizations. Additionally, they may choose careers as researchers, advisors, or academic staff members.



# What Makes the Department of International Relations Unique?

The International Relations Department at Istinye University features expert faculty with strong national and international connections, encouraging students to build networks with leading professionals. Courses are taught in English, with an additional required second foreign language, enhancing students' global career prospects.

The curriculum prepares students for both public and private sector roles, offering specialization through diverse departmental courses, university electives, and options for minors or double majors. Erasmus and exchange programs provide opportunities for international study.

Though internships are optional, motivated students can pursue placements in public and private sectors with department support. In their final year, students complete a thesis, honing their research skills and preparing them for graduate programs. Graduates find careers in government (notably the Ministry of Foreign Affairs), international organizations, media, finance, multinational corporations, and NGOs.